



CAVITA MEHRA, Managing Director, Mindskillz

## Mindskillz evolves your business by designing the ideal learning solution

Ayanangsha Maitra • The CEO Magazine

**M**indskillz, a leading firm that optimizes training and solutions for over hundred enterprises, is a brainchild of Ms. Cavita Mehra. Strategically headquartered in Bangalore with branches in Gurgaon and Mumbai, they have their strong presence in throughout India. Incepted in 2008, the company offers a variety of training and solutions with a vision to "train the future" they have instilled learning and a

coaching environment in the organizations. Mindskillz's solutions includes Corporate training, Leadership Programmes, On the go learning, Executive coaching, Outbound learning, Wellness, Theater, Experts speak, Education/Institutions etc. The company partners with their clients not only to deliver but work together as a team. A deep sense of belonging and understanding the needs of our clients, helps them to be a more customer-centric oriented company.

As a global performance improvement company, Mindskillz's objective is to ensure that they provide training and solutions required enhancing knowledge and skills comply with industry and government mandates and assist organizations and professionals best manage career, compliance and certification requirements. The company's unique solutions assist in enhancing business performance, reduce costs and expand organizational capabilities.

Implementing training solution in Retail industry, Healthcare, IT, Logistics, Banking & Financial, Manufacturing industry, Real Estate & Infrastructure, Telecom and Education, is a challenge on account of various factors, which Mindskillz has successfully achieved by adopting customer centric approach rather than traditional product centric approach. Thoroughly analyzing your business needs, industry and overall requirements, the company delivers scalable and robust training solutions. There are many other training providers working in the field but what differentiates Mindskillz from them is that it is acutely conscious of their clients' requirement. Mindskillz is a specialized, experienced partner in training. They have trained and improved performances across different industry sectors across various verticals. At the company, they create avenues to guide you to achieve goals with a systematic approach and provide end to end solutions.

Mindskillz's experience across various industries translates into a differentiated value proposition and stimulates time-to-market with quality for clients. The company delivers comprehensive services to a huge number of businesses in different verticals to name few Adidas, Titan, Apollo Hospitals, Biocon, Accenture, Deloitte India, Yes Bank, Oriental bank of Commerce, Fenesta, GMR Group, ZTE, Vodafone, RV College of Engineering, Lakme, etc. Mindskillz's efficient and flexible world class training and solutions process zero down risks of project failures and creates productive training solutions that meet present as well as future demands.

On being asked about the business problem Mindskillz hopes to solve with its solutions and offering, **CAVITA MEHRA - Managing Director** says, "Training as a business is constantly challenging. Dealing with humans and their emotions is even more challenging in this competitive environment. What we bring to the table in terms of solutions are being proactive with our clients, giving customised solutions and understanding the business of the customers. The same concepts need to be inculcated in every industry as customers become the focus.

For the people on the other side of the table too we help them to coach, motivate and build a good team who can work for the bigger picture. The ROI is well taken care and we create loyal and an engaged employee".

While speaking about their road ahead, Ms. Mehra shared,

“ We would like to create more approachable training methodologies for the organizations. In the era of technology somewhere we are lost and feel everything is replaceable with a gadget. We are wrong in thinking about it. Mindskillz wants to be a holistic partner to their clients and create human as an asset. ”

## The Leadership behind Mindskillz

### CAVITA MEHRA - Managing Director, Mindskillz

Cavita Mehra is the Principal founder and Managing Director of Mindskillz & has over 25 years of work of experience in Soft Skills behaviour training. She is a graduate with English Honors & psychology, diploma in Mass Communications & Fashion designing & has also been associated as the Division Manager with Centum Learning as well as Hero Mindmine in conducting senior management behavioural & sales programs. She has been actively involved with several projects involving creating performance solutions based on an in-depth understanding of a client's business environment across various industry segments , such as IT, ITES, BPO, PSU's & MNC's.

She has also been associated in many CSR activities to name a few Civil Defence Warden, WOW- Women Orbiting Women, Art Mantram- NGO and the WILL Forum. She is recipient of IWLF Women in Leadership & Innovation Award 2013, by one of the leading business magazines of India, naming the organization among the top '10 Promising Personality Institutes 2017'.